

ROOFING REPORT

A Newsletter for and about Single-Ply Systems
Employees, Clients, Partners & Friends.

March 2026

State of the Company

It's been six years since my dad wrote the *State of the Company* for the first edition of the *Roofing Report* in 2020. At the time, the company was entering a new chapter. Now feels like the right moment to pause and reflect again—this time with a focus on where we are today and where we're headed next.

Over the past several years, Single-Ply Systems has continued to grow and evolve in ways that make me proud. The roofing industry has faced no shortage of challenges—labor constraints, shifting markets, material issues, and the demands of working nationwide—but our team has met those challenges head-on. What stands out most is not just what we've accomplished, but how we've accomplished it.

From the beginning, this company has operated by a simple philosophy: *do what you say – say what you do*. That mindset guided Single-Ply decades ago, and it continues to guide us today. It shows up on jobsites, in project planning, in how we work with partners, and in how we support one another. It's not a slogan—it's the standard.

The strength of Single-Ply has always been its people. Our project managers, foremen, service teams, and office staff are the reason clients continue to trust us with complex projects across the country. The professionalism, accountability, and pride I see every day are what separate Single-Ply Systems from the competition. Growth only matters when it's built on a strong team, and we have exactly that.

As we move forward, adaptability remains essential. As a leadership group, we're focused on improving communication, investing in our people, and being intentional about

how we grow. That means learning from experience while staying open to new ideas, new markets, and better ways of working. Our goal has never been growth for growth's sake—it's long-term stability and excellence.

We're also excited about the next generation of our workforce. Over the past year, we've welcomed several new, younger employees into hybrid roles that combine office and field experience. Their energy, perspective, and hands-on involvement strengthen our teams and support our continued growth. Investing in developing talent—both in the field and in the office—helps position Single-Ply as the foremost authority in single-ply roofing systems nationwide.

Looking ahead, I'm confident. Not because the path will be easy, but because we are prepared. We know who we are, what we stand for, and what our clients expect. We will continue to focus on quality workmanship, strong relationships, and following through on our commitments—every time.

To our employees, clients, and partners: thank you. Your trust, effort, and dedication are what make Single-Ply Systems what it is today. I'm excited about what's ahead and confident in the road forward.



Casey Elder
Vice President

Photo credit: Annie Elder,
(my 12-year-old daughter)

National Excellence in Single-Ply Roof Installation Since 1983

NOTABLE PROJECTS



Location	Southaven, MS
Sq Ft	205,900
PM	LeRoy Swanson
Foreman	German Sanchez



Location	Rosemount, MN
Sq Ft	600,000
PM	Zach Herman
Foreman	Marlon Sanabria

SPONSORSHIPS

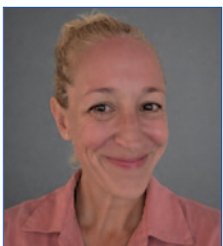


Single-Ply Systems is proud to sponsor Kids Building Minnesota, an event that introduces children and families to careers in construction, engineering, and the skilled trades through hands-on activities and demonstrations. Inspired by Kids Building Wisconsin, the event connects kids with industry profession-

als while encouraging curiosity, creativity, and future career exploration. We're excited to help inspire the next generation of builders and innovators at the Mall of America on September 26. For more information visit:

www.kidsbuildingmn.org/2026event

MEET THE TEAM



Lacey Zurn
Office Administrator

- Grew up in North Dakota
- Joined Single-Ply in 2004
- Married, empty nester
- Enjoys spending time with family, boating on lake Minnetonka and doing puzzles



LeRoy Swanson
Sr. Project Manager

- U.S. Navy veteran; attended Dunwoody Institute
- Joined Single-Ply in 1993
- Recently moved to Andover, MN
- Married; enjoys golfing and time at the lake



Rob Truchon
Project Manager

- Lives in Centerville Minnesota
- Joined Single-Ply in 2004
- Married with two daughters
- Enjoys going to his daughter's sporting events, hunting and fishing